



MEC First Responder Appreciation Program

Canadian first responders play a vital role in Mountain Equipment Co-op's outdoor community, the neighborhoods our stores call home, and in the communities our members and staff live and recreate. MEC's First Responder Appreciation Program is our way of thanking these brave individuals for their dedication to public safety, and for being an important and loyal segment of our membership and community.

To support our Canadian First Responders and thank them for their service, MEC is excited to now offer them a 15% discount on products and apparel purchased at MEC.

The MEC First Responders Appreciation Program includes the following:

Starting December 2017

- Municipal and Provincial Police Services
- Municipal Fire departments
- Paramedics/EMT

Starting January 2018

- Search and Rescue – both volunteer and professional
- Coast Guard – both volunteer and professional

Program Overview and Conditions

Overview

- First Responders are now eligible for a 15% discount on all product (including clearance products**) purchased at an MEC store or by calling the MEC Service Centre.
***excludes clearance bikes*
- This discount is valid for current, active First Responders.

- This 15% discount is also available to immediate family of First Responders. Immediate family being: Spouse, common law, and children under the age of 19 living in the same household.
- This discount is also applicable to purchases being made for gear and/or clothing that will be used as part of your professional or volunteer First Responder duties.

Conditions

- Valid Service ID, along with government issued photo ID is required and must be presented at the POS (point of sale).
- This discount will not apply to any products purchased for friends or extended family members.
- The First Responder must be present at the POS for every purchase, including when making purchases for immediate family members.
- Purchases cannot be made for the purpose of resale.
- Purchases must be made using First Responders own MEC membership.
- This Discount does not apply to services, online purchases, share purchases (membership), gift cards, and special orders.
- Bulk orders should be made through Corporate and Group Sales.
<https://www.mec.ca/en/explore/corporate-and-group-sales>
- Discount cannot be piggy-backed with another already existing discount (climbing package, ski package, bike package, price matching, etc.).
- This discount is not retroactive, and cannot be applied to purchases made prior to this program offer.
- Civilian/administrative staff members are not eligible for the discount at this time.
- Veterans/retired first responders are not eligible for the discount at this time.

Service Centre and Store Contact Information

<https://www.mec.ca/en/explore/contact-us>

<https://www.mec.ca/en/stores>

Call us 1 (888) 847-0770